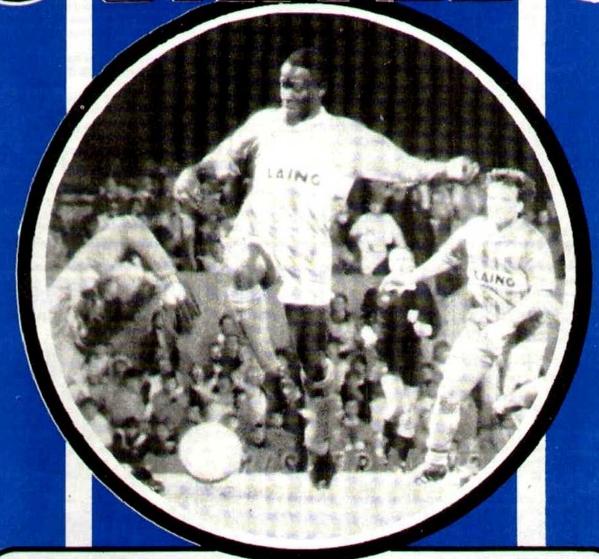
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50p

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THE RUGBY LEAGUE SECOND DIVISION FIXTURES — SEASON 1985/86

Southend Invicta

Day	1985		Opps (Home Games In Capitals)	KO
Sun	Sep	1	Mansfield	A 3.30
Sun	Sep	8	HUDDERSFIELD	H 3.00
Sun	Sep	22	Hunslet	A 3.30
Sun	Sep	29	BATLEY	H 3.00
Sun	Oct	6	Rochdale H	A 3.00
Sun	Oct	13	KEIGHLEY	H 3.00
Sun	Oct	20	WAKEFIELDT	H 3.00
Sun	Oct	27	Doncaster	A 3.00
Sun	Nov	3	RUNCORN	3.00
Sun	Nov	10	Bridgend	A 3.00
Sun	Nov	17	ROCHDALE H	H 3.00
Sat/Su	in, No	v 23/	24: John Player Special Tro	phy (1)
Sat/Sur	, Nov	30/D	ec 1: John Player Special Tr	ophy (2)
Sun	Dec	8	Bramley	A 3.30
Sun	Dec	15	HUNSLET	H 3.00
Sun	Dec	22	SHEFFIELDE	H 3.00
	198			
Sun	Jan	5	Blackpool B	A 2.30
Sun	Jan	12	DONCASTER	H 3.00
Sun	Jan	19	Sheffield E	A 2.30
Sun	Jan	26	MANSFIELD M	H 3.00
Sun	Feb	2	Runcorn H	A 3.00
Sa	t/Sun,	Feb	8/9: Silk Cut Challenge Cup	
Sun	Feb	16	Wakefield T	A 3.30
	Sun, F	eb 2	2/23: Silk Cut Challenge Cu	p (2)
Sun	Mar	2	BRAMLEY	H 3.00
Sun	Mar	9	BLACKPOOL	H 3.00
Sun	Mar	16	Keighley	A 3.15
G Fri	Mar	28	Fulham	A 3.00
E Mon	Mar	31	FULHAM	H 3.00
Sun	Apr	6	Huddersfield B	A 3.30
Sun	Apr	12	BRIDGEND	H 3.00
Sun	Apr	20	Batley	A 3.00

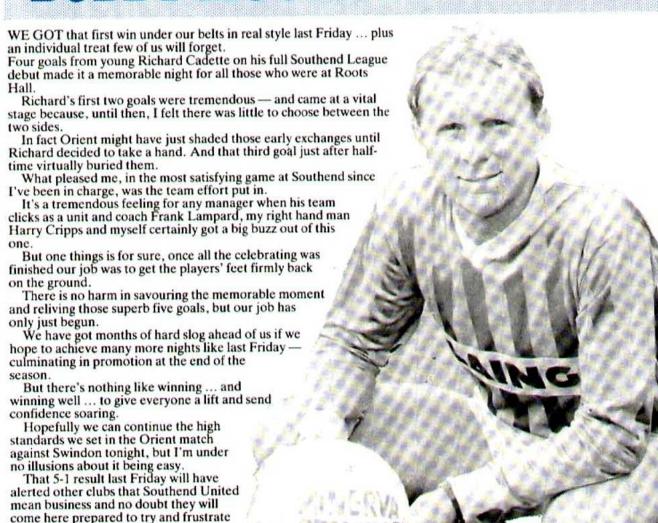
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President: Chairman: Board of Directors:

And that is where you, the fans, can play such an important role. You were magnificent in that last match, giving the lads such a fine reception both at half-time and at the end. I know they appreciated it and

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Secretary (Acting)

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Aug 30 Swindon

Sept 14 Scunthorpe

Sept 20 Wrexham

1 Stockport

Oct 4 Tranmere

Oct 22 C'chester

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The Southend Utd. Story

By Jane Austen — Part Three

UNITED'S most prolific scorer in the 1906/7 season was Harold Halse, who scored no less than 91 of the 222 goals Southend scored that season in just 65 games. They only conceded 53!

Halse, along with James Axcell, was later transferred to Manchester United, who played a game at Southend as part of the fee. Halse went on to play in the Manchester United F.A. Cup winning team, alongside the legendary Billy Meredith.

United were top of the Southern League as well as the Second Division of the South Eastern League.

An average home gate was 1,000 and the gate receipts for the season totalled £875 4s 6d. (875.42½p). The wages for that season accounted for over £1,400 and the club registered a loss of £1,142 10s. (£1,142.50).

In May, 1907, United applied for promotion to the First Division of the Southern League and there was great indignation in the town when a new norther club was elected (they were Bradford Park Avenue). However, in June, United were elected to the First Division of the South Eastern League and the reserves to the Second Division.

In 1907 United played their first F.A. Cup match and they beat Second Division Clapton Orient 3-1 in a third round replay at Roots hall. Earlier on, United had drawn 1-1 with Orient at Homerton. The gate receipts were a record £83. However, United were beaten 4-0 by Carlisle in the next round.

In June 1908, the following year, the United were elected to the First Division of the Southern league, and they beat Milwall 3-0 in front of a crowd of 6,000.

In April 1909, the Southern League held an unofficial meeting and five of the sixteen clubs were not invited. Southend United were among those not invited, and at the special meeting it was revealed that the other eleven clubs had decided to apply for inclusion into the Third Division of the English League...

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Supporters Club Slot

GOOD evening everyone and welcome to tonight's game.

The recent trip to Crewe proved a great success and our aim is to provide the sort of support the team received at Gresty Road at all the away games this season.

With this in mind, the Supporters' Club will be arranging travel to the following away fixtures:-

GILLINGHAM - September 3rd.

(Details to be announced on public address)

EXETER - September 5th

We hope to have some new souvenirs available in the club shop in the near future — watch this column for further details.

The Supporters' Club football team start the new season in the South-East Essex Sunday League Division 1 on Sunday, 1st September, with an away fixture against Basildon Hospital.

During the summer they competed in the Rochford Festival of Sport 6-a-side tournament and reached the quarter finals before losing to Olympian League Champions Rayleigh Town.

Members of the Supporters Club committee will be in the club shop, in front of the main stand, before and after all home games to answer your enquiries regarding membership and travel details.

Support Southend United and join the Supporters' Club. Membership for the season costs £2 (Seniors) and £1 (Juniors).

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Thank you from all the playing staff



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HOWARD'S NOTEBOOK

By Howard Southwood (Evening Echo)

I HATE to say it ... but I told you so! My notebook for the Orient game predicted that Richard Cadette would explode on the Roots Hall scene.

But to be honest I could not have envisaged just what an impact it would be - more like an H-

bomb with those fabulous four goals.

Surely no Southend player can ever have produced such a stunning individual performance on his first full 90 minutes.

The first two goals were real gems while the other couple provided proof of his opportunism—cashing in after shots from Steve Phillips had been blocked.

And team-mates Phillips and Paul Clark were glowing in praise for their new pal.

"Richard is a tremendous prospect. He is so difficult to mark and is always prepared to do the unpredictable. I reckon he will go right to the top," said Phillips.

And Clark, who has paraded his tackling skills at the highest level with Brighton, told me: "I would hate to mark him — he is so quick and seems to ride tackles and shrug off efforts to clog him out of the game.

"I feel he will prove a real find this season and get many more goals in the weeks and months ahead."

Cadette himself looked far from the conquering hero, accepting the slaps on the back with a shy grin.

"It was a bit like a dream out there — everything I did came off," he said. "Obviously I am delighted to get among the goals so soon in my career at Southend.

"It will probably take me a day or two to come down to earth, but I know in soccer you are only as good as your last game and I must keep up the high standard I have set.

"I would like to give my team-mates a big thank you. It was a fine all-round team display ... I could not have done it on my own."

One nice touch was that Orient manager Frank Clark, the man who had sold Cadette to Southend for £5,000, proved himself a real sportsman.

It must have stuck in his throat that Cadette had blasted his side to oblivion, but he was one of the first people in the Blues' dressing room afterwards.

"Frank told me how well I had done and certainly did not begrudge me my night of glory," said Cadette.

And there's no doubt that the Southend faithful who have had so little to lift them over the last few agonising seasons, took to the little fellow from the start.

"I've never known a crowd warm to anyone the way our fans did to Cadette," said Phillips.
"Let's hope they continue to support him when possibly the things he tries do not always come off the way they did tonight.

"It's vital that a youngster with this sort of rare talent gets backing from the terraces — it can boost his confidence no end."

While on the subject of goals it was good to see our other new face Danny O'Shea getting his name on the scoresheet.

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AT ROOTS HALL TODAY -

LEIGH BARNARD (Midfield). Born Worsley, served his apprenticeship with Portsmouth and made his League debut for them at Exeter City in September 1977. Made 89 appearances for Pompey plus four on loan to Peterborough United before signing for Swindon Town in July 1982. An enthusiastic player always in the thick of the action, he can play in any midfield position, but is most effective playing wide. Last season he had a short loan period with Exeter City. Has made 115 appearances for the Town.

COLIN CALDERWOOD (Defender). Born Stranraer.

COLIN CALDERWOOD (Defender). Born Stranraer. Previously with Mansfield Town for whom he made his League debut at Crewe Alexandra in March 1982. A strong defender who was signed by Swindon in June 1985 after 100 League appearanced for the Field Mill

Club, 41 of them last season.

DAVID COLE (Defender). Born Isle of Man. Signed for Swindon in February 1985 from Swansea City where he had made eight appearances. He then made 20 appearances for Swindon last season, including some

stylish displays at centre half.

PÉTER COYNÉ (Forward). Born Hartlepool. An apprentice with Manchester United, his League debut coming at Aston Villa in February 1976. He made one other appearance that season but was given a free transfer at the end. He was out of League football until August 1977 when he began again for Crewe Alexandra for whom he made 133 League appearances and was three times leading goalscorer. Another free transfer in May 1981 saw him leave League football until Swindon signed him in August 1984 from Hyde United. Although he played some of last season in midfield he is seen at best up front beside the centre forward. He made 42 appearances last season.

SCOTT ENDERSBY (Goalkeeper). Born Lewisham. He appeared in an F.A. Cup tie for Kettering Town at the age of 15, but served his apprenticeship with Ipswich Town where he won England Youth Honours. He moved to Tranmere Rovers in the summer of 1981 and made his League debut against Hereford United in September of that year. He made 91 appearances for the Birkenhead Club and joined Swindon in July 1983. Had made 82 League appearances for the Town to the

end of season.

CHRIS RAMSEY (Defender). Born Birmingham. Although an amateur with Bristol City his League debut came after signing for Brighton and was at Crystal Palace in April 1981. He made 30 appearances for Brighton in the League, but also played in the 1983 Cup Final where he broke a leg, missing the replay. A stylish full back, particularly when on the attack, he signed for Swindon in December 1984 after a loan period earlier in the season. Made 32 League appearances last season.

MARK GARDINER (Forward). Born Cirencester. Young forward with eight first team games to his credit who has graduated from the apprentices and made his League debut against Mansfield Town in April 1984.



Swindon Town Squad: Back row — Mark Hughes, Peter Lang Chris Ramsey. Third row — John Trollope (Assistant Manage John Findlay, Alan Churchward, Derek Hall, Andy Rowland, I Sean Prowse, Peter Coyne, Sheldon Lee, Lou Macari (Team Mai — Gary Gillette, Nic

MARK PAYNE (Midfield). A young player who made his first team debut against Bristol Rovers in the Milk Cup in September 1984. Made three other appearances last season, all as substitute.

JOHN (JAKE) FINDLAY (Goalkeeper). Born Blairgowrie. Former Aston Villa apprentice who made his League debut in season 1973/74 but as opportunities were limited he moved to Luton Town in December 1978, playing eventually in the Second Division Champinship winning team of 1981/2. More recently he lost his place at Luton after 167 League appearances, injury restricting him to three last season. He has had loan periods with Second Division clubs Barnsley and Derby County and signed for Swindon in July 1985.



sports Four wheel drive

SWINDON F.C.



je, Andy Wollen, Charlie Henry, Colin Gordon, Colin Calderwood, er), Brian Wade, Leigh Barnard, Mark Gardiner, Scott Endersby, David Hockaday, Kevin Morris (Physiotherapist). Second row mager), Jamie Reynolds, Martin Davidson, Mark Payne. Front row ck Hughes, David Law.

JAMIE REYNOLDS (Forward). A winger who made one appearance last season as substitute against Crewe Alexandra in March 1985 whilst still an apprentice. ANDY ROWLAND (Defender). Born Derby. Although he started his career at Derby County it was not until he moved to Bury that he played his first game in the first team. Made his League debut at Swindon in 1974 and made 174 League appearances for Bury before moving to Swindon in September 1978. A consistent goalscorer for much of his career he has recently played at centre back. Also the club's emergency goalkeeper he ha made 267 League appearances for Swindon at the end of last season.

BRIAN WADE (Forward). Signed from non-League football in May 1985 he was formerly with Bath City, Paulton Rovers and Trowbridge Town.

COLIN GORDON (Forward). Born Stourbridge. Although on non-contract forms with Wolverhampton Wanderers at one time Colin played non-League football with Worcester City, Bromsgrove Rovers and Oldbury United before signing for Swindon in November 1984 at the age of almost 22. He scored on his debut at Rochdale that month and went on to make 32 appearances and one substitute appearance. A bustling player who made such rapid improvement that he was voted Player of the Year by supporters.

was voted Player of the Year by supporters.

DEREK HALL (Midfield). Born Manchester. Former Coventry City apprentice who made one appearance for that club at Birmingham City in September 1982. At the end of the 1983/84 season he made 10 appearances on loan to Torquay United and, after being released by Coventry City, he joined the Plainmoor club full time. He made 45 League appearances last season and signed for Swindon in June 1985.

signed for Swindon in June 1985.

CHARLIE HENRY (Defender). Born Acton. Former Swindon apprentice who signed professional in February 1980 and made his first team debut in September of that year at Lincoln City. A popular and hard tackling player who has played mainly at right full back but with occasional games as a central defender and was tried in midfield last season. Had made 133 League appearances at the end of that season.

ances at the end of that season.

DAVID HOCKADAY (Midfield). Born Billingham. Before joining Swindon in the summer of 1983 he had played 178 games over eight years with Blackpool, his only other club. A versatile player who now seems to have settled into a midfield role, although he can play on the wing or in the forward line. Had made 53 appearances and four substitute appearances for Swindon at the end of last season.

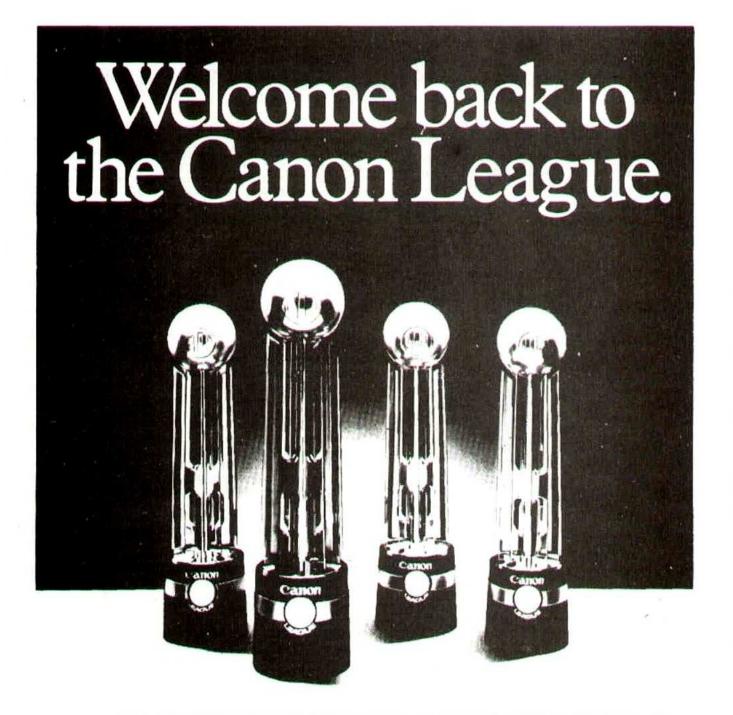
MARK HUGHES (Forward). Born Swindon. A young forward who made his debut whilst still an apprentice by coming on as substitute against Northampton Town in March 1984 and had made one other first

team appearance by the end of last season.

LOU MACARI (Midfield). Born Edinburgh. Swindon Player/Manager appointed in July 1984 after a distinguished career with Celtic, Manchester United and Scotland. He joined United in 1973 after over 50 appearances for Celtic and made 329 League appearances for the Old Trafford Club. He also played 24 times for Scotland. Originally a forward and later a midfield player he has played in a variety of roles for Swindon and continues to display the class that marked his appearances in a higher grade of football DAVID MOSS (Forward). Born Witney. Signed by Swindon from Witney Town and hade his League debut against Watford in April 1972. He went on to make 230 appearances for the club before a transfer to Luton Town in the summer of 1978. In seven seasons with Luton he saw promotion to Division One in 1982 and made around 230 more League appearances. Signed for Swindon the second time in June 1985. A tricky winger who also has a good goal scoring record.

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Richard Cadette completes his hat-trick against Orient (Photo by courtesy of the Evening Echo)

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TOUE ELECE

Focus on Richard Ray Cadette

Nickname: Arnie. Birthplace: London.

Height: 5'7" Weight: 10st 8lb.

Single

Hobbies: Crosswords, chess, reading, break dancing and

reggae.

Pet like: None. Pet dislike: Losing

Biggest thrill: Scoring 4 against Orient

Biggest disappointment: Missing Cup-Tie against

Southampton.

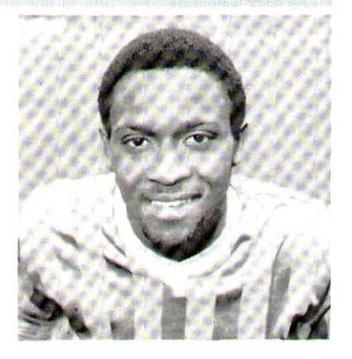
Biggest influence on career: Barry Silkman Best friend in football: Barry Silkman Most difficult opponent: Not met one yet Most memorable match: Against W.B.A.

Favourite player: Ian Rush

Favourite other team: Luton Town Favourite other ground: White Hart Lane

Personal ambition: To reach the top in whatever I do.

Honours: None





STATS

APPEARANCES · GOALSCORERS · RESULTS · GATES

	-	-		-		-
517	12	43	4	5	6	7

DATE		OPPONENTS					
FI	XT	URES 1985-86					
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O'Shea O'SHEA O'SHEA(1) O'Shea(1) Westley WESTLEY WESTLEY Westley

HATTER HATTER HATTER Hatters Pennyfather(1) CLARK(1) CLARK

SUPPORT THE NEW STADIUM

As you will all have read and seen, the Blues Board are proposing to safeguard the future of the Club, by undertaking a massive and far-reaching step involving moving our home from Roots Hall to a new, purpose-built, stadium for modern times adjacent to the Airport. The reasons for the move are simple and, we believe, overwhelming.

1 The move will enable the debts of the club to be cleared.

2 After building, working capital will be in surplus, enabling the Club to have a sound financial base from which to launch a serious and concerted attack on the top levels of the Football League.

3 To provide for Southend and, indeed Essex, a stadium for a wide variety of recreational and cultural activities, which will encompass standards of spectator comfort and accommodation at present undreamed of and which will be the envy of the whole of the Football League.

In other words common financial sense coupled with concern for fans provide the total motivation for the move.

Progress is based on change! We all know that but equally we all know that there are those who will seek to resist change. They are likely to be those who write to their local Councillor complaining.

The Blues' Board urge each and every true Blue who has yearned to see

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BOULAVARD	
Sept 7	
RITZ *	
Sunday: DISCO	

	D	VI	SI	10	V	4						
Rochdale	3	2	0	0	6	1	1	0	0	2	1	9
Mansfield	3	2	0	0	6	0	0	1	0	0	0	7
Peterboro	3	1	0	0	3	0	1	1	0	6	4	7
SOUTHEND	3	1	0	0	5	1	1	1	0	3	2	7
Wrexham	3	1	0	0	663527	-1	1	1	0	2	1	7
Colchester	3	2	0	0	7	1	0	0	1	1	2	644
Scunthorpe	3	1	1	0	5	1	0	0	1	1	2	4
Tranmere	3	1	0	0	6	2	0	1	1	3	5	4
Hartlepool	3	1	0	0	4	1	0	1	1	3	5	4
Port Vale	3 -	0	1	0	0	0	1	0	1	2	2	4
Crewe	3	1	1	000000000000000000000000000000000000000	56403250	1	0	0	1	1	22552435406664	4
Halifax	3	1	0	0	2	1	0	1	2	1	3	4
Orient	3	1	1	0	5	2	0	0	1	1	5	4
Northampton	2	0	0	0	0	5	1	0	1	4	4	3
Burnley	3	1	0	2	4	5	0	0	0	0	0	3
Aldershot	3	1	0	0	4	0	0	0	2	0	6	3
Cambridge	3	1	0	1	5	4	0	0	1	2	6	3
Hereford	2	1	0	0	4	1	0	0	2	0	6	3
Swindon	3	1	00000	1	5 4 2 0 2 2	2	0	0000	1	1	4	440000000000
Stockport	3	0	0	0	0	0	1	0	2	3	7	3
Exeter	3	1	0	1	2	2	0	0	1	0	4	3
Chester	3	0	2	0	2	2	0	0	1	0	3	2
Preston	2	0	1	1	4	2 0 2 2 6 2	0	0	0	0	0	1
Torquay	3	0	0	1	1	2	0	0	2	1	6	C

Council. Tell them, if you truly so believe, that you are supporting the proposals of the Blues as being in the best interests of all concerned. Please support us and play your part in taking the Blues forward into a new and

From The Chairman and Board of Directors.

exciting era.

Next home game at Roots Hall

VS SCUNTHORPE

Saturday,
September 14

K.O. 3.00



SOUTHEND UNITED

- 1 JIM STANNARD
- 2 MICKY STEAD
- **3 FRANK LAMPARD**
- 4 DANNY O'SHEA
- **5 SHANE WESTLEY**
- **6 STEVE HATTER**
- 7 PAUL CLARK
- **8 BARRY SILKMAN**
- 9 RICHARD CADETTE
- 10 STEVE PHILLIPS
- 11 ALAN ROGERS
- 12 ROY McDONOUGH

SWINDON F.C.

- 1 J. FINDLAY
- 2 C. RAMSEY
- 3 D. COLE
- 4 T. EVANS
- 5 A. ROWLING
- 6 C. CALDERWOOD
- 7 C. HENRY
- 8 P. COYNE
- 9 C. GORDON
- 10 L. MACARI
- 11 D. MOSS
- 12 B. WADE

TODAY'S

OFFICIALS

REFEREE

Mr. M. J. Cotton

National Accounts Sales Manager with Supachef Catering Services. Married with three children. Commenced refereeing in 1971 progressing via Surrey Senior and Isthmian Leagues. Enjoys fishing, gardening, squash and D.I.Y. Has refereed several local finals, lined an F.A. Youth Cup Semi-Final in April 1984 and acted as reserve official for the England v Russia game in June 1984.

LINESMEN

G. H. Bargery R. D. Pearce



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